You are cordially invited to the roundtable discussion
“Organizing Latino Immigrants in the Informal Economy: The Successful Case of the Association of Latin American Gardeners of Los Angeles”

Wednesday, May 13, 2015
3:00 p.m. - 5:00 p.m., including reception
CSRC Library, 144 Haines Hall
FREE; no RSVP required

Panelists:
Dr. Alvaro Huerta, Asst. Prof. of Urban & Regional Planning / Ethnic & Women’s Studies, Cal Poly Pomona
Adrian Alvarez, Community Activist & Co-founder of ALAGLA
Jaime Aleman, Owner of Contract Gardening Business & Co-founder of ALAGLA
Dr. Juan Gómez-Quiñones, Prof. of History, UCLA
Scott L. Cummings, Prof. of Law, UCLA School of Law
Victor Narro, Project Director, UCLA Labor Center; Lecturer in Law, UCLA School of Law

Panelists will discuss the successful organizing campaign of a small group of Latino gardeners in conjunction with a few Chicana/o activists against the City of Los Angeles’s draconian leaf blower ban, charging jardíneros or gardeners with a misdemeanor, a $1,000 fine, and up to 6 months in jail. To read in advance on this historic grassroots movement of a disenfranchised ethnic niche, see Alvaro Huerta and Alfonso Morales’s essay “The Formation of a Grassroots Movement: The Association of Latin American Gardeners of Los Angeles Challenges City Hall” in Aztlán: A Journal of Chicano Studies (Fall 2014).


45 for 45!
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